

Where the funds you raise are going

\$60 will help researchers study tumour samples to identify a patient's type of cancer and then provide the most effective treatment.

\$150 will provide 50 cancer patients or their family and friends with access to a supportive online community of people who've experienced cancer and can share practical tips and insights. Connecting with people who understand can help a person cope with their own cancer journey.

\$300 covers the cost of the cancer cells needed for one research project.

\$2,000 will enable a young researcher to attend an important conference, present results of their work and make connections with other researchers in their field. Education and knowledge-sharing are key components of cancer research.

\$5,000 allows one cancer patient to participate in a clinical trial to test potentially life-saving new treatments.

\$100,000 will fund one year of an Innovation Grant, enabling the Society to investigate unconventional concepts in cancer research.

Empower your school to fight cancer through Relay For Life.

**Cancer changes everything.
So can you.**

For more information please contact: relayyouth@cancer.ca



RELAY TO SAVE LIVES



Bring your school together to Relay For Life!

Go the distance to fund Canada's most promising cancer research and vital support services for cancer patients and their families. Here are some of the ways you'll be making an impact.

Why we relay

Each dollar raised, each lap completed, each baton passed, will bring us one step closer to creating a world where no one fears cancer.

By participating in Relay For Life, you are helping to:



- **Fund Canada's most promising cancer research to save more lives.** More people are surviving cancer than ever before. Today, more than 60% of people diagnosed with cancer will survive compared to only about 25% in the 1940s when we began funding research.



- **Stop cancer before it starts.** Our researchers are leading the fight to prevent cancer while we promote healthy lifestyles and advocate for policies that protect our health and support cancer patients and caregivers. For example, remember when smoking indoors was allowed? Our advocacy has led to smoke-free indoor public spaces and workplaces across the country and most recently, patios, playgrounds and sports fields across the province. Last year, two laws that we campaigned for took effect: a ban on the use of cancer-causing indoor tanning beds for youth under 18 and job-protected leave from work for Ontarians to care for ill loved ones.



- **Ensuring no one has to face cancer alone.** We offer compassionate and personalized services to those diagnosed with cancer, as well as supporting their families and friends. We are here to help answer questions about treatment, diagnosis, care and more. We help connect people when they need to talk and we help link them to other services in their community.

Learn more about your impact by visiting cancer.ca

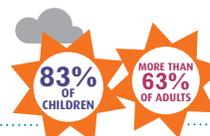
The impact of donations



WE'VE FUNDED OVER
\$1.4 BILLION
IN CANCER RESEARCH



ALMOST 295,000 TRIPS
WERE PROVIDED TO CANADIANS WITH
CANCER-RELATED APPOINTMENTS IN 2016



NOW SURVIVE
AT LEAST 5 YEARS AFTER
THEIR CANCER DIAGNOSIS



IN 2015, OVER
10 MILLION VIEWERS
ACCESSED OUR INFORMATION RESOURCES ON [CANCER.CA](http://cancer.ca)



IN 2015,
CANCERCONNECTION.CA
HAD 44% MORE VISITS, 34% MORE VISITORS
AND 14% MORE REGISTRATIONS



SOCIETY EFFORTS HELPED INCREASE THE AMOUNT
OF TIME THAT CAREGIVERS CAN ACCESS BENEFITS
FROM 6 TO 26 WEEKS



WE'VE ADVOCATED FOR BANS ON
FLAVOURED TOBACCO
WITH 7 PROVINCES ADOPTING LEGISLATION

**SMOKERS'
HELPLINE**

NEARLY 19,000 CANADIANS TURNED TO US FOR
HELP TO QUIT
DURING 2016

Since 2002, 600+ schools across Canada have organized over 1500 Relay For Life events. Their collective efforts have generated over \$35 million in support of the Canadian Cancer Society.